



CONSERVATORY
30th ANNIVERSARY SEASON

MIDWEST YOUNG ARTISTS
CONSERVATORY

SPONSORSHIP OPPORTUNITIES

a home for music.

Housed in the beautifully transformed Old Stockade Building at Fort Sheridan, Midwest Young Artists Conservatory (MYAC) is bursting at the seams with students enrolled in orchestra, chamber music, jazz, and choral ensembles.

Founded in 1993, MYAC currently reaches over 900 students annually, ranging from 12 months old through 12th grade, from more than 59 cities in the metropolitan Chicagoland area and across the country, with students who participate in our national concerto & chamber music competitions.



MYAC houses...



8 youth orchestras



More than 50 chamber music ensembles



4 choral ensembles



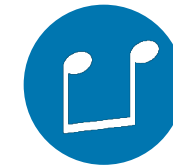
3 jazz big bands & 6 jazz combos



An early childhood music education & exploration program



Early and new music ensembles



Classes in music theory, composition, and improvisation

Program support over a period of 3-5 years will ensure that MYAC continues:



Free individual private lessons & tuition, and the opportunity to work with mentors from our top orchestra for students in our Young Music Scholars Program.

Equitable access to all our programs by offering need-based financial aid so that no student is unable to participate due to finances.

Performances at concert venues, including an upcoming concert at the Chicago Symphony Center for our 30th Anniversary Season.

Master classes, special guest artists, and talented teachers to educate and inspire with their music making.

To share performances with the community to brighten the world and touch souls with the power of music.

To remain financially stable while we are building for the future.



“MYAC is a home to me. The nurturing environment is truly unique to MYAC and has encouraged me to strive for excellence not only in musicianship, but also in character and discipline.”

- Rebecca Moy,
MYAC Alum



NOTABLE AWARDS

Fischhoff Chamber Competition

gold — 1996, 1998, 2002, 2004, 2006, 2014, 2016, 2017

silver — 1994, 2001, 2005, 2009

bronze — 1997, 2000, 2005, 2006, 2013

M-Prize Chamber Music Competition

semi-finals — 2017

Rembrandt Chamber Competition

1995, 1996, 2004, 2008, 2013, 2015

St. Paul String Quartet Competition

gold — 2013, 2016

silver — 2012, 2016

WDAV Young Chamber Music Competition

Jr. Division Winner — 2017

Jr. Division Runner Up — 2017

Illinois Council of Orchestras

Youth Orchestra of the Year — 1997, 2003, 2009, 2019

Guild of the Year — 2009

Chamber Ensemble Program of the Year — 1999, 2005

Music Director of the Year — 2000

Volunteers of the Year — 1998

Programming of the Year — 1995

Cultural Leadership — 2020 (only 7th given out in 34 years)

Charleston Competition — 2022

TWO DIRECTIONS YOU COULD HELP WITH...



PROGRAM SUPPORT:
3-5 Year Partnership
with Benefits



CAPITAL PARTNER
in Lake County Arts Center

A young man with dark hair, wearing a dark shirt, is shown in profile, playing a cello. The background is dark, and the lighting highlights the instrument and his hands.

3-5 YEAR PARTNERSHIP

\$5K SPONSORSHIP

\$10K SPONSORSHIP

\$25K SPONSORSHIP

— WORK WITH US

Let us structure a benefit package that gives you the visibility before our constituents that you think is valuable to your business/image.

UNIVERSAL BENEFITS:

- Ad in MYAC's Seasonal Program Book (online & printed copies distributed at all our concerts and events, reaching over 15,000 viewers annually)
- Promotional flyers or materials of your choice on display at the MYAC Center
- Link on our website to yours.
(mya.org/partnerships)

Advertising/promotional materials may also be put in the Season Welcome Packet, distributed to all MYAC families at our mandatory Parent Meetings before the season starts.



3-5 YEAR PARTNERSHIP

\$5K SPONSORSHIP

\$10K SPONSORSHIP

\$25K SPONSORSHIP

EVENT SPONSOR

BENEFITS:

Acknowledged and listed as supporters of any of the following MYAC annual large ensemble concerts, including signage at the event and verbal recognition from stage:

Fall Concerts (October)
Jazz in January (January)
Winter Concerts (February)
Spring Concerts (April)

- > Special event sponsorship opportunities:
MYAC's 30th Anniversary Gala
North Shore Jazz & Classical Music Festival

ADDITIONAL BENEFITS:

- Included on MYAC website's home page rotating slide show the month of the concert/event.
- Banner on eblast before each concert (could also be a short video).



3-5 YEAR PARTNERSHIP

\$5K SPONSORSHIP

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\$25K SPONSORSHIP

PROGRAM SPONSOR

LIST OF MYAC MUSIC PROGRAMS:

Young Music Scholars
Orchestra
Jazz
Choral
Chamber Music

BENEFITS:

- Logo placement on corresponding program page of our website.
- Logo placement on weekly announcements for all MYAC parents and students.
- Logo placement on relevant master classes, recital programs, and concert program inserts.



3-5 YEAR PARTNERSHIP

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\$25K SPONSORSHIP

SEASON SPONSOR

BENEFITS:

- Listed as supporter of MYAC programs all year, for all concerts and events.
- Logo placement on each eblast sent out.

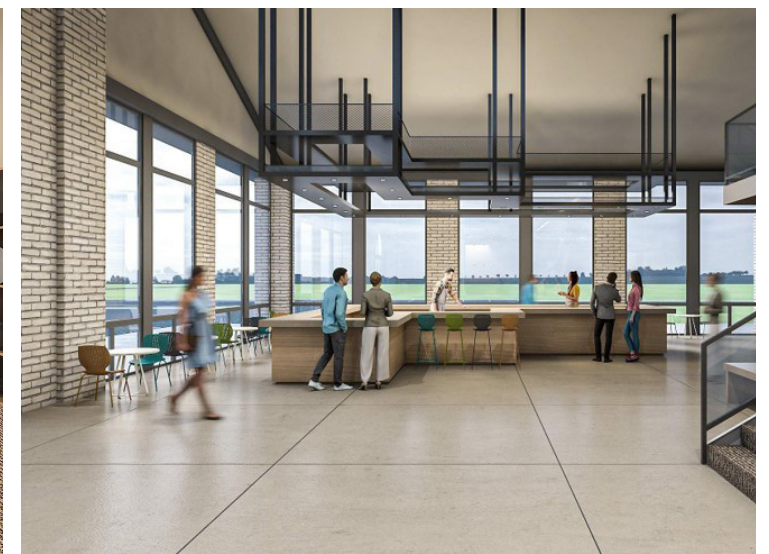
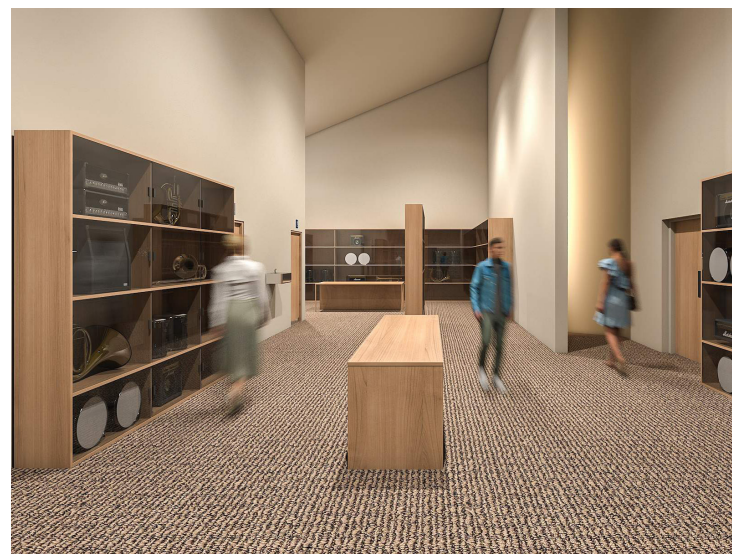
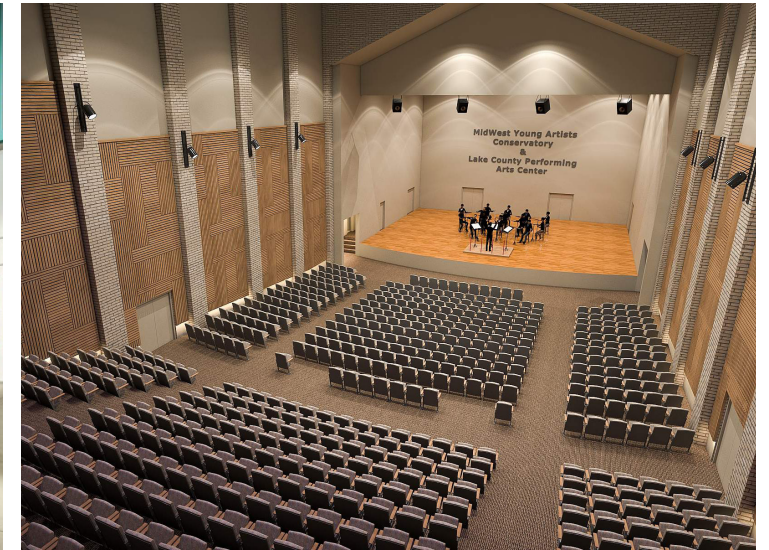
Number of eblasts sent out:

2021-2022 Season (170)
2020-2021 Season (50)
2019-2020 Season (62)

(Limited to 2 Partners at this level)

LAKE COUNTY PERFORMING ARTS CENTER

Work with us as we build something special for Lake County.



Learn more at mya.org/lakecountyartscenter

WHAT CORPORATIONS GAIN...



Attract and retain a skilled work force.

The Conference Board found that creativity is among the top 5 skills needed.

The top criteria of creativity is: starting your own business and/or studying arts in college.

Nobel Laureates are 17 times more likely to be involved in the arts.

Make it easier to attract young workers to Lake County. They say "Where do I want to live? And then go there and put jobs/work together. New economy workers want great restaurants, arts and culture.

Enhance your brand image with thousands of parents, alumni, students and audience members, developing customer/client relationships and your positive reputation in the community.

Young families want convenient, excellent opportunities for their children to study music and attend concerts.

90% agree arts institutions are important to quality of life; 85% agree arts institutions are important to local businesses and the economy.



MYAC'S MISSION:

“Building a home with the power of music to enrich the lives of our students and their communities.”

CONTACT US

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Learn more at mya.org

